



DEAR MOM &DAD

I am so glad you have joined us for a fun-filled adventure into your child's amazing world of discovery! Every day is a new day when it comes to watching your child grow and develop. With busy schedules and the continual stream of new baby and brain development research, it is difficult to know what activities will benefit your child the most. That is why I created PlayWisely®. PlayWisely® has done the research for you and has choreographed a system of purposeful play techniques that take advantage of the most recent understanding concerning your child's development.

When you PlayWisely®, you are introduced to what your child can do and when to do it. You will also learn why it is important for later learning and movement ability. Our curriculum is designed to help optimize your child's natural developmental potential during the critical early years from birth to age five. PlayWisely® activities are designed to mirror how the brain works so learning is familiar, efficient and most importantly FUN!

PlayWisely's® unique approach takes the latest research coming from science and education and views it through the lens of a performance sport. Using The Directionality Method™, our purposeful play system gives you a fascinating window into your child's development while exercising the integrity of the foundation neural architecture that will propel the quality of future learning movement ability. Our innovative play method helps you to 'know your baby better' by letting you participate in the dozens of developmental milestones for sensory skills, learning, language, and movement, not just the obvious walking and talking.

Playing has always been the best way to 'fire up and wire up' all those emerging brain cells. Our goal is to help you make the most of the early years, all while having a blast! This Parent's Guide was designed to help make your PlayWisely® experience the best it can be. We are so glad you joined us—now let's PlayWisely®!

Sincerely,

Patty Hannan CEO/Founder, PlayWisely®

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Preparing Young Minds to Thrive in a Changing World

PlayWisely® is the first developmental play system designed to optimize each child's natural learning and movement ability through each stage of development. Combining science, education and sport our program takes advantage of the brain's early critical wiring period from birth to age five when learning is most efficient and fun.

